



The Catholic Spirit *color-inclusive* print-display advertising rates (**W x H**):

Full-page (10 1/3" x 13 1/2"):	54 col. in.	\$5400.00	\$4725.00	\$4050.00
Half-page (10 1/3" x 6 3/4" or 7 3/4" x 9"):	27	\$2700.00	\$2362.50	\$2025.00
Third-page (10 1/3" x 4 1/2" or 7 3/4" x 6"):	18	\$1800.00	\$1575.00	\$1350.00
Quarter-page (5" x 6 3/4" or 7 3/4" x 4 1/2"):		\$1350.00	\$1181.25	\$1012.50
Fifth-page (5" x 5 1/4" or 7 3/4" x 3 1/2"):		\$1050.00	\$918.75	\$787.50
Five-inch square (5" x 5"):	10	\$1000.00	\$875.00	\$750.00
Sixth-page (5" x 4 1/2" or 7 3/4" x 3"):	9	\$900.00	\$787.50	\$675.00
Eight column inches (5" x 4"):	8	\$800.00	\$700.00	\$600.00
Seventh-page (5" x 3 3/4"):		\$750.00	\$656.25	\$562.50
Eighth-page (5" x 3 1/4"):	7	\$650.00	\$568.75	\$487.50
Ninth-page (5" x 3" or 2 2/5" x 6"):	6	\$600.00	\$525.00	\$450.00
Tenth-page (5" x 2 3/4" or 2 2/5" x 5 1/2"):		\$550.00	\$481.25	\$412.50
Eleventh-page (5" x 2 1/2" or 2 2/5" x 5"):	5	\$500.00	\$437.50	\$375.00
Twelfth-page (5" x 2 1/4" or 2 2/5" x 4 1/2"):		\$450.00	\$393.75	\$337.50
Per column-inch rate:		\$100.00	\$87.50	\$75.00
Frequency:		1 - 9 (x)	10 - 17 (x)	18 - 24 (x)